

**Running a Best Practice MNT and DSMES Program:
Building & Increasing Sustainability of MNT & DSMES Services with a *Business Plan (BP)* and *Key Strategies (KS)***

Example of Interactive Webinar and Consulting Topics

<i>BP: Key Preliminary Activities Plan (1st Component) + Quality Measures</i>
<ul style="list-style-type: none"> ○ 9 Pillars of a Best Practice MNT--DSMES Program = The "R's" ○ What a Best Practice MNT--DSMES Program Looks Like ○ The 6 Required Components of a MNT--DSMES Program Business Plan
<i>BP: Marketing Plan and Quality Measures</i>
<i>BP: Operations Plan and Quality Measures</i>
<i>BP: Financial Plan and Quality Measures</i>
<i>BP: Clinical and Teaching Plan and Quality Measures</i>
<i>BP: Continuous Quality Improvement Plan and Quality Measures</i>
<i>KS: Review of the Current ADA Diabetes Standards of Care</i>
<i>KS: Review of the Current Medications for Diabetes Care</i>
<i>KS: Money Matters in DSMT & MNT: Increase Medicare & Private Payer Reimbursement</i>
<i>KS: Dynamic Business Plan to Implement and Grow Your DSMES and MNT Programs</i>
<i>KS: Strategies to Prepare and Give Dynamic Presentations to Groups</i>
<i>KS: Shared Medical Appointments: Maximizing Outcomes, Revenue and Empowering Patients with Diabetes</i>
<i>KS: T.A.P. Your Way to Extraordinary Success: 15 Traits, Attitudes & Practices of Accomplished Professionals</i>
<i>KS: Changing Chronic Care Patients' Behaviors: Make Your Patients your A.D.O.P.T.E.E.S</i>
<i>KS: Nutrition Interventions to Increase Glucose Time in Target Range</i>
<i>KS: Overview of ADCES Accreditation & ADA Recognition of a DSMES Program: Requirements to Achieve</i>
<i>KS: Nutrition Practice Guidelines to Control the A-B-C's of Diabetes: A1c, Blood Pressure and Cholesterol</i>
<i>KS: Professional & Personal Use Continuous Glucose Monitoring (CGM) & Insurance Reimbursement: Get it Right</i>
<i>KS: E.M.A. Tools for Successful Behavior Change: Empowerment, Motivational Interviewing & Adult Learning Principles</i>
<i>KS: How RDNs, RNs & Diabetes Care & Education Specialists Can Utilize Medicare's Remote Patient Monitoring (RPM) Benefit</i>
<i>KS: How RDNs, RNs and Diabetes Care & Education Specialists Can Utilize Medicare's Chronic Care Management (CCM) Benefit</i>
<i>KS: Medicare's Coding & Coverage Guidelines for Intensive Behavior Therapy for Obesity Benefit</i>
<i>KS: Shared Medical Appointments for Patients with Diabetes: Structure, Organization and Claims Processing for Provider Visit and Behavior Change/Education Intervention</i>
<i>KS: Motivation: Jet Fuel for Success! How to Get It and How to Keep It!</i>
<i>KS: How RDNs, RNs & Diabetes Care & Education Specialists Can Utilize Medicare's Chronic Care Management (CHM) Benefit</i>

PESI HEALTHCARE SEMINAR ATTENDEE EVALUATION SUMMARY

Ratings are based on a scale of 1 to 5

5 (Excellent) 4 (Above Average) 3 (Average) 2 (Below Average) 1 (Poor)

<i>KS: Secret of Success for Diabetes Educators in Population Health, Accost & PCMHs: Think and Act Like a Business!</i>
<i>KS: Overview of the Medicare Diabetes Prevention Program (MP) Model Expansion</i>

Program

4.48

Speaker

4.76

Delivery

4.74

Knowledge

4.81